



**United Way of Blair County's
6th Annual LAUGH UNITED Signature Event
Friday, March 23, 2018 at Blair County Convention Center**

United Way of Blair County fights for the education, health, and financial stability of every person in each of our Blair County communities. Each year, we raise funds through an annual campaign to support local programs offered by Blair County non-profit agencies that address the needs of our community.

Laugh United, our annual signature event, is an opportunity to raise additional proceeds to provide more funding to programs that have positive impacts in our community.

Join us for an evening of dinner, silent auction items, raffles, and loads of laughter with performances by our opening act, Rail City Improv, and headliner comedian Michael Palascak, a top five finalist on Last Comic Standing. There will also be a cash bar available throughout the evening.

Headliner: \$5,000

- Title sponsorship – Your business will be highlighted as the Headliner Sponsor using your business name and logo on all promotional materials.
- Full page black & white ad in event program (5.5" wide x 8.5" high).
- Preferred banner location at event.
- Two reserved tables seating a total of sixteen (\$800 value).

Opening Act: \$2,500

- Name and logo in all printed materials.
- Half page black & white ad in event program (5.5" wide x 4.25" high)
- Preferred banner location at event.
- One reserved table seating a total of eight (\$400 value).

Improv: \$1,000

- Name in all printed materials.
- Quarter page black & white ad in event program (2.75" wide x 4.25" high)
- Banner at event.
- Four reserved seats at event (\$200 value).

Heckler: \$500

- Recognition in event program.
- Banner at event.
- Two reserved seats at event (\$100 value).

Please indicate your sponsorship commitment by completing the enclosed sponsorship form. Additional ways to support this event include providing an item(s) for our silent auction to be held that evening and/or purchasing tickets to attend.

Thank you for your consideration.



United Way of Blair County



Sponsorship Form

To ensure your business will be included in promotional materials as noted for each sponsorship level, please respond no later than *January 15, 2018*.

YES, we would like to be a 2018 Laugh United sponsor at the following level:

- Headliner \$5,000
- Opening Act \$2,500
- Improv \$1,000
- Heckler \$500

Print business name as it should appear: _____

Business contact name: _____

Business contact title: _____

Business address: _____

Contact number: _____ Email: _____

Invoice us by: ____/____/____ (date)

Payment of \$ _____ is enclosed (make payable to United Way of Blair County).

Reserved seating will be held for sponsors as noted for each sponsorship level. Improv sponsors (4 reserved seats) and Heckler sponsor (2 reserved seats) that wish to purchase additional seats for a full reserved table of 8-10 may do so by indicating below. All sponsors are welcome to reserve additional tables of 8-10 seats. Only full tables of 8-10 will be available for reservation. Ticket prices are as follows: \$500 for a full table of 10 seats, \$400 for a full table of 8 seats, or \$50 per individual ticket.

We would like to purchase _____ additional seats for a full reserved table.

Reserved Tables: We would like to purchase _____ reserved table(s).

Add the additional ticket costs to my invoice.

Payment of \$ _____ is enclosed (make payable to United Way of Blair County).

Please complete and return this form to:

Email: mshildt@unitedwayofblaircounty.org

Fax: (814) 946-5113

Mail: Melanie Shildt, Executive Director

United Way of Blair County

5414 6th Avenue

Altoona, PA 16602

If you have any questions please contact Melanie Shildt at mshildt@unitedwayofblaircounty.org or (814) 944-0884 ext. 306.

www.unitedwayofblaircounty.org/laughunited

Thank You!



United Way of Blair County