

# 2017-18 Campaign Incentive Program



United Way of Blair County

## Introducing the **NEW** United Way of Blair County Campaign Incentive Program

**Make a pledge for your chance to win!**

**\*When you pledge a donation to United Way of Blair County at one of the identified levels, you will receive one entry to win the prize at that level and one entry to each of the lower prize levels.**

NEW DONOR	LEVEL 1	LEVEL 2	LEVEL 3
<p>Donate (minimum \$52) for the first time and receive a chance to win the New Donor prize.</p>	<p>With a donation of \$1/week (or \$52), you'll receive ONE chance to win the Level 1 prize.</p>	<p>With a donation of \$2/week (or \$104), you'll receive ONE chance to win the Level 2 prize.*</p>	<p>With a donation of \$3/week (or \$156), you'll receive ONE chance to win the Level 3 prize.*</p>

Keurig K250 Single Serve Brewer & 1 dozen cookies every month for a year  
*Donated by Boscov's Altoona & Say It With Sweets*



Coleman RoadTrip Sport 1-Burner Propane Grill with Wheels; Picnic Time Sidekick Cooler (drinks not included)



3 Amazon Echo Dots (2nd generation) Alexa Home System  
*Donated by an anonymous donor*



### ONE YEAR SERVICE PACKAGE



Includes 3 Works Packages (oil change, tire rotation, multipoint inspection), 1 State inspection including emissions, 1 Air Filter & 1 Cabin Filter, 10% discount on any regularly priced service, \$100 off the purchase of 4 tires. *Excludes highline cars & diesels.*

LEVEL 4
<p>With a donation of \$4/week (or \$208), you'll receive ONE chance to win the Level 4 prize.*</p>

LEVEL 5
<p>With a donation of \$5/week (or \$260) or more, you'll receive ONE chance to win the Level 5 prize.*</p>

STEP-UP
<p>Increase your donation from last year by at least \$1/week and receive one chance to win the Step-Up prize.</p>

Samsung 32" 4 Series 4500 Smart TV  
*Donated by AFSCME Council 83*



\$500 VISA Gift Card



Fitbit Blaze Smart Fitness Watch, BLACK, LARGE



**Important Tax Information:**  
 If you choose to participate in the United Way incentive program, your contribution may be tax deductible to the extent it exceeds the minimum giving levels for eligibility. Donors who do not want to participate should opt out on their pledge form.

**Rules:**  
 Please see reverse for full set of rules and information.

## Rules and Information

1. This drawing is governed by and shall be run consistent with the Pennsylvania Small Games of Chance Act. Small Games of Chance License #2017-130. Any representations in violation thereof are strictly forbidden.
2. A person who donates at least \$5 per week (or \$260) per year to the United Way of Blair County 2017-18 Campaign will be eligible to win all prizes at Level 5 and below (does not apply to Step-Up or New Donor prizes which have separate entry qualifications).
3. A person who donates at least \$4 per week (or \$208) per year to the United Way of Blair County 2017-18 Campaign will be eligible to win the Level 4 prize, the Level 3 prize, the Level 2 prize, and the Level 1 prize (does not apply to Step-Up or New Donor Prize which have separate entry qualifications).
4. A person who donates at least \$3 per week (or \$156) per year to the United Way of Blair County 2017-18 Campaign will be eligible to win the Level 3 prize, the Level 2 prize, and the Level 1 prize (does not apply to Step-Up or New Donor Prize which have separate entry qualifications).
5. A person who donates at least \$2 per week (or \$104) per year to the United Way of Blair County 2017-18 Campaign will be eligible to win the Level 2 prize and the Level 1 prize (does not apply to Step-Up or New Donor Prize which have separate entry qualifications).
6. A person who donates at least \$1 per week (or \$52) per year to the United Way of Blair County 2017-18 Campaign will be eligible to win the Level 1 prize (does not apply to Step-Up or New Donor Prize which have separate entry qualifications).
7. A current donor (donor who pledged to the 2016-17 campaign) who increases his or her pledge by a minimum of \$1/week or more will be eligible to win the Step-Up prize in addition to the prize corresponding with the pledge level.
8. A person who donates to the United Way of Blair County 2017-18 campaign for the first time will be eligible to win the New Donor prize in addition to the prize corresponding with the pledge level. A new donor is defined as an individual who has not pledged to the United Way of Blair County campaign in the past three campaign years.
9. Participation in the incentive program drawing can affect the tax deductibility of your donation. If you choose to participate in the United Way incentive program, your contribution may be tax deductible to the extent it exceeds the minimum giving levels for eligibility. You should consult your tax advisor for more detailed information. Donors who do not want to participate should opt out on their pledge form.
10. United Way of Blair County staff members and their immediate families are not eligible. Immediate families include spouse and dependent children. Per Pennsylvania state guidelines, employees of the Commonwealth of Pennsylvania are not eligible for the incentive program.
11. Pledges must be received on or before Monday, April 30, 2018 to be eligible for the incentive drawing.
12. The drawing will be held May 30, 2018. The winners will be notified by telephone and/or email. Proper identification is required upon presentation of the prize.
13. The winners, by entering their names, agree that the United Way of Blair County may use their names and/or photographs for publicity purposes.
14. The winners agree to accept the prizes as awarded. No cash equivalent will be offered.
15. The winners agree to notify United Way of Blair County within ten (10) business days if they are unable to accept the prize for any reason.
16. The winners agree to hold harmless the United Way of Blair County and the prize donors.
17. For questions, please contact the United Way of Blair County at (814)-944-0884.

*\*All prizes offered through the United Way of Blair County 2017-18 Campaign Incentive Program were acquired at no cost to United Way of Blair County. United Way of Blair County thanks its generous prize donors for making the incentive program possible.*