

## Brittany Solomon

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**From:** United Way of Blair County <mshildt@unitedwayofblaircounty.org>  
**Sent:** Monday, October 24, 2016 1:50 PM  
**To:** Brittany Solomon  
**Subject:** Volunteer with Us!



United Way  
of Blair County

October 2016

### ANNOUNCING A NEW WAY TO VOLUNTEER WITH US!

To automatically receive email updates about our upcoming volunteer opportunities, create a profile on our volunteer page by following these quick, easy steps:

1. Visit [www.unitedwayofblaircounty.org/volunteer](http://www.unitedwayofblaircounty.org/volunteer)
2. Click "VOLUNTEER NOW"
3. Choose "Sign Up" in the upper right-hand corner

Other agencies can submit their own volunteer opportunities by going to the link above and clicking "POST OPPORTUNITY."

**LIVE UNITED**



United Way of Blair County

**VOLUNTEER  
NOW**



**GIVE**



**ADVOCATE**



**VOLUNTEER**



### Bundle Up with Toasty Toddler 2016

The Toasty Toddler program needs your help! Toasty Toddler, a program implemented by Family Resource Center at United Way of Blair County, is a project that provides warm winter outerwear to Blair County children from birth through age four. New coats,

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## 2016-17 Annual Campaign Underway

United Way of Blair County officially kicked off their 2016-17 campaign with a breakfast on Thursday, August 11<sup>th</sup> at Marzoni's in Duncansville. More than 75 supporters were in attendance including Employee Campaign Coordinators (ECCs), company representatives, local politicians, and the media. The program consisted of opening remarks from Brittany Solomon, Development Director, a celebration of our accomplishments in 2015 from Melanie Shildt, Executive Director, remarks from two impact grant recipients, and the importance of advocating from Board President Jonathan O'Harrow.

The morning ended with Brittany Solomon introducing a number of new items including this year's campaign theme "Change Begins With You," the return of the infamous thermometer, the addition of individual [leadership level donor acknowledgment](#) to our website, and the debut of our new [Workplace Campaign Resources](#) page dedicated for ECCs.

Thank you to our host sponsor, Marzoni's & Hoss's Corporation, and to all the businesses that donated items for our goodie bags and door prizes.

snowsuits, hats, gloves, and scarves are now being collected for boys and girls. Sizes needed include newborn through toddler size 5T and 4/5, 5/6, 7/8, or small. Donations will be accepted now through December 9, 2016. Monetary donations in lieu of outerwear are also being accepted. Checks can be made payable to United Way of Blair County with "Toasty Toddler" in the memo line.

Distribution of coats will begin November 10, 2016. Volunteers are still needed to sort, pack, organize, and distribute items. To volunteer, make a donation, or for more information about the program please contact the Family Resource Center at 814-941-7711 or visit our website at [www.unitedwayofblaircounty.org](http://www.unitedwayofblaircounty.org).

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## #GivingTuesday Blood Drive



In partnership with the American Red Cross, United Way of Blair County is hosting a blood drive on the fifth annual #GivingTuesday, a global day of giving fueled by the power of social media and collaboration.

Did you know? One donation of blood can potentially help more than one patient?

Please join us for our #GivingTuesday Blood Drive on Tuesday, November 29th from 12:30-6:00 pm at The Arc of Blair County (431 Jackson Ave. Altoona, PA 16602).

If you're interested in donating blood, please sign up for a time-slot by clicking [here](#) and searching for our blood drive zip code (16602) and date (Nov. 29).

If you're unable to donate blood or if you'd simply like to help in other ways, please sign up for tasks directly on our website's volunteer page (see instructions at the top of this newsletter) or contact Shalen Pehinec at 814-944-0884 ext. 302 or via email at [outreach@unitedwayofblaircounty.org](mailto:outreach@unitedwayofblaircounty.org). We are still looking for volunteers to assist with registration and to help in the canteen area.

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## Dr. Martin Luther King, Jr. Day of Service

United Way of Blair County is soliciting volunteer projects from local non-profit agencies for our Dr. Martin Luther King, Jr. Day of Service.

On Monday, January 16, 2017, United Way of Blair County will hold the Dr. Martin Luther King, Jr. Day of Service during normal business hours. An opportunity such as this helps to promote the



Ross Thacker, ECC for Norfolk Southern, fills in their workplace thermometer, which reflects the ongoing success of their campaign.

Last year's annual campaign was a success, funding 30 programs with impact grants directly serving 11,667 Blair County residents. These programs continue to address the needs of our community. With your help, our impact can stretch even further this year.

Please consider choosing to Live United by making a pledge to the 2016-17 annual campaign. Visit our [website](#) and click DONATE or text GIVE to 814-201-5411. You can also stop by our office or mail a check to 5414 6<sup>th</sup> Avenue, Altoona, PA 16602.

Keep in mind, 100% of the funds raised in Blair County, stay in Blair County. \$0.84 of every \$1.00 given to United Way of Blair County is invested directly into Blair County programs. The remaining \$0.16 goes towards administrative, fundraising, and advocacy.

Any questions regarding the annual campaign can be directed to Brittany Solomon, Development Director at [bsolomon@unitedwayofblaircounty.org](mailto:bsolomon@unitedwayofblaircounty.org) or 814-944-0884 ext. 308.

**SAVE THE DATE!**

spirit and value of volunteerism. Such opportunities also help keep our volunteers engaged and increases the awareness of local non-profit agencies.

We ask that the projects requested be indoors given the season and weather conditions. Projects can include (but are not limited to) painting, cleaning, and assisting the people you serve with activities or events. This day is a time for volunteers from all areas to come together to Live United and to make a difference for agencies in our community.

If you'd like to request a project for your agency, please fill out the [Google form](#) no later than Friday, November 11th. Only a limited number of projects will be accepted for this day of service and will be processed on a first-come, first-serve basis.

If you are interested in volunteering for a project, please stay tuned for updates through your volunteer profile. To create a profile, please follow the instructions at the top of this newsletter. If you have any questions, please contact Shalen Pehinec at 814-944-0884 ext. 302 or via email at [outreach@unitedwayofblaircounty.org](mailto:outreach@unitedwayofblaircounty.org).

**Please Note: We at United Way of Blair County truly appreciate your continued support in our outreach efforts. It is because of generous, kind people like you who choose to make a difference in your community that we are able to Live United. None of our efforts would be possible without you.**

**Thank you for choosing to Live United!**



AmeriCorps members paint the walls at WeCARE during our 2016 MLK Jr. Day of Service.

## 2016-17 CORPORATE DONORS

United Way of Blair County would like to thank its 2016-17 campaign corporate donors. Donations to the United Way campaign are used to support impact grants that are awarded to local non-profit, human service programs that address the needs of our community. Thank you for choosing to **LIVE**

November 10, 2016  
Toasty Toddler distribution begins

November 29, 2016  
#GivingTuesday Blood Drive at The Arc of Blair County

December 18, 2016  
Gift wrapping at the Logan Valley Mall

January 16, 2017  
Martin Luther King, Jr. Day of Service

January 2017  
Scheduling opens for Volunteer Income Tax Assistance (VITA) program; Appointments begin in February

February 3, 2017  
6th Annual Jeans & Teams

February/March 2017  
Glass Slipper Project (prom gown distribution)

March 31, 2017  
5th Annual Laugh United at the Blair County Convention Center

UNITED!

UNITED LEADER



UNITED COMMUNITY  
CONNECTOR

Eat'n Park Hospitality Group, Inc.

UNITED BUSINESS BUILDER

Loyal Order of Moose - Altoona  
Family Center #74



Visit our website.



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Visit us on Facebook!



Check us out on Instagram!

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